

For Immediate Release

June 30, 2026

City of Plano Invites Media to Community Open House Preview

Plano, TX – Members of the media are invited to preview the City of Plano's first Community Open House on the proposed Willow Bend District before it opens to the public.

The media preview will be held Wednesday, July 8, from 10 to 11 a.m. at The Shops at Willow Bend, 6121 W. Park Blvd. Reporters should enter through the entrance near Equinox and Crate & Barrel.

City staff will be available to walk media through each informational station and explain the materials that will be shared with residents as the City considers a potential sports and entertainment district at The Shops at Willow Bend, including a possible future home for the Dallas Stars.

Media Preview

Wednesday, July 8

10 to 11 a.m.

The Shops at Willow Bend

6121 W. Park Blvd.

Enter near Equinox and Crate & Barrel

Community Open House

Wednesday, July 8, 11 a.m. to 1 p.m.

Tuesday, July 14, 6 to 8 p.m.

The Shops at Willow Bend

6121 W. Park Blvd.

Enter near Equinox and Crate & Barrel

A self-guided virtual community open house will also be available July 8 through July 22 at [Plano.gov/WillowBendDistrict](https://plano.gov/WillowBendDistrict) for those unable to attend in person.

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